

Press Release

For immediate release

Bitlogix Introduces New SDS5110N Serial to Ethernet Device Server for Projector Network Control

The new SDS5110N serial device server is an economical serial to Ethernet converter for easy network integration of projectors, flat panel displays and other RS232 controllable A/V products.

Dallas, Texas, August 10, 2009 – Bitlogix Software LLC announces the SDS5110N serial device server for LAN/WAN room control applications, remote monitoring and maintenance of audio visual equipment such as DLP and LCD projectors, flat panel displays, switchers, document cameras, and other equipment controlled through RS232 ports.

The SDS5110N is equipped with a RJ45 10/100Mbit/s Ethernet port and one 9-pin D-Sub serial port for easy network integration into new or existing room control installations. The Ethernet converter has a web-based management interface for server settings, SNMP email notifications, serial port setup, and can also be configured via telnet or a free device setup software. The SDS5110N provides strong security features such as password protected access and IP filtering.

In combination with the optional NetControl® projector control and management software the SDS5110N can be used for event scheduling, projector theft warning, projector lamp & filter status reporting, e-mail notifications, and direct device control. NetControl is designed for Windows 2000/XP/2003/Vista systems. The newest

version of NetControl software supports over 675 different projector models.

“The outstanding product features and the extremely competitive MSRP of US\$ 117.00 for the SDS5110N serial device server make this Ethernet device the ideal solution for school district, college and university installations.” says Robert Sterzing, President and CEO of Bitlogix. “Together with our innovative projector network control software NetControl we can provide powerful and scalable management applications to our customers. This is a true network-based control and management approach for audio visual equipment.”

The SDS5110N comes with a free management software for device server setup, CD and user's manual, and a long 5-year-limited manufacturer's warranty. The SDS5110N device server is available and can be purchased through Bitlogix or Bitlogix resellers.

Bitlogix Software LLC, based in Dallas, Texas develops and markets network software and hardware for audio visual applications to assist in controlling and maintaining projectors and flat panel displays over a LAN/WAN. Bitlogix's products are designed for the educational, government and corporate market where large amounts of projectors and displays need to be controlled and managed over a network. For additional information please visit www.bitlogix.com.

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